



Sponsorship Invitation for Living Water Counselling Centre
Annual Fundraising Events

March 2, 2026

Support Living Water Counselling Centre's Vital Work

We are writing to invite your business to become a sponsor for Living Water Counselling Centre's (LWCC) annual fundraising events. For over 39 years, LWCC, a non-profit charitable counselling agency, has served the community, focusing on the mental, emotional, and spiritual well-being of individuals, couples, and families within the Chinese ethnic community.

Last year, we provided over 8000 services contacts, offering subsidized counselling, psycho-education, and training. This year, we aim to expand our reach and impact, requiring \$150,000 to create a caregiving companions program model in partnership with churches and upkeeping existing programs. These funds will facilitate free seminars, workshops, senior, women, and men's groups, caregiving support groups for dementia caregivers and patients, volunteer training, and single-session counselling, providing essential support to low-income individuals and families.

We invite you to participate in our key fundraising events:

- **LWCC 39th Anniversary & Vision Sharing Fundraising Gala:** April 18, 11:00AM-2:30PM, NKS Banquet Hall, Markham
- **Living Water Charity Show 2026:** July 4th, 2:30-5:30 PM, Studio 9, Markham.
- **Living Water of Love Walkathon:** October 3rd, 9:30 AM-12:30 PM, Milliken Park, Toronto.

Your sponsorship will directly contribute to our mission and offer your business valuable community exposure through program book advertisements (350 copies), online logos, and event E-signage and newsletters half yearly newsletters (over 2500 distribution)

Please complete the enclosed Response Form by April 1, 2026. For inquiries, contact Alice Ho at 905-763-0818 or admin@lwcounselling.ca. A representative will follow up to discuss sponsorship details.

We appreciate your consideration and hope for your generous support.

Sincerely,

Margaret Wong

Chair of Fundraising Committee
Living Water Counselling Centre



2026 Sponsorship Response Form

Please reply no later than **April 1, 2026** with subject of “2026 Sponsorship Response”*

1. Email this form to admin@lwcounselling.ca and payable to (can be check or e-transfer via pay@lwcounselling.ca) Living Water Counselling Centre.
2. Email your logo/advertisement/business card in pdf or jpg format or permission to use previous signage documents to be placed on program books and printing materials,

Name of Agency/Business/Individual: _____

Address: _____ City: _____ Postal Code: _____

Contact Person: _____ Position: _____

Tel: _____ Mobile: _____ Email: _____

Sponsorship Option. (please check one) .

Please check:	Type of Sponsor	Amount	E-Signage on Events/ Newsletter	Signage Posters	Signages on Website	Adv. On Program Book Letter Size	Business Name on Annual Report
<input type="checkbox"/>	Event	\$5,000	Yes	10x10cm or 14x7cm	Yes	Inside cover /Back cover full page	Yes
<input type="checkbox"/>	Gold	\$3,000	Yes	5x5 cm or 7x3cm	Yes	Front/Back Inside cover	Yes
<input type="checkbox"/>		\$2,000	Yes	5x5 cm or 7x3cm	Yes	Middle full page	Yes
<input type="checkbox"/>	Silver	\$1,000	Yes	3x3 cm or 4.5x2cm	Yes	Full page	Yes
<input type="checkbox"/>	Standard	\$650	Yes	2X2cm or 3x1.5cm	Yes	1/2 page	Yes
<input type="checkbox"/>	Quarter	\$500	Yes	-	Yes	1/4 page	Yes
<input type="checkbox"/>	Business Card	\$350	-	-	-	1/8 page	-

* For late response, the signage may not show up on some promotion items due to production deadlines.

Thank You for Your Generous Support!